



# Through the Petiole

## Summer 2009

Wow, the grapes are looking fantastic this year, and Doug thinks it could be the best harvest ever! That is great news for all our Riesling lovers who love the crisp, refreshing taste of Reeder Mesa Riesling.

### Awards and Recognition

Our 2007 Merlot has been awarded two bronze medals: one from the 2009 Finger Lakes International Wine Competition held in New York, and one from the 2009 Southwest Wine Competition held in Taos. Our 2007 Land's End Red won a silver medal at the 2009 Southwest Wine Competition. Reeder Mesa Vineyards was highlighted in the June issue of *Grand Valley Magazine*. It was a very nice, complimentary article with pictures of Doug in the tasting room and a picture of the vineyard in April. In June, we traveled to Telluride for the 27th Annual Telluride Wine Festival at which our Riesling was featured in a Colorado Wine Seminar presented by Doug Frost, MS, MW. The event took place at the brand new Capella Telluride resort hotel in Mountain Village.

### Colorado Mountain Winefest

It's that time again! Winefest is always the third weekend in September, so mark your calendars for September 17-20 and take part in some of this year's tours, seminars, winemaker dinners, etc. Speaking of winemaker dinners... we are thrilled to announce that Reeder Mesa Vineyards will once again be featured at Il Bistro Italiano's Winemaker Dinner on Friday, September 18. This was simply culinary bliss for us last year, and we highly recommend this dinner! Please see their website for more information and to make reservations: [ilbistroitaliano.com](http://ilbistroitaliano.com)

### New Photographs on Display

Bill Holstein, local photographer and creator of the Red Rocker Series, has photographs on display at Reeder Mesa Vineyards. Many include the famous red rocker in beautiful Colorado settings and landscapes. Photographs and cards are available for purchase in the tasting room.

### Website Updates

Check it out! Website guru, Gil Bateman, has updated our website, and you can see all of our wines, awards, where to buy our wine, lots of pictures, and more! [www.ReederMesaWines.com](http://www.ReederMesaWines.com)

### August Wine Club Selections

Nothing is more refreshing on a hot summer afternoon than sipping a glass of Reeder Mesa Vineyards 2008 Riesling. At just 1.7% residual sugar, this Riesling is off-dry, with notes of apricots, apple and a hint of lemon. It has wonderful mouthfeel that leaves you wanting for more. It is satisfying all by itself, and can be served with salads, vegetable dishes, spicy Asian dishes, and of course, the Thanksgiving meal. Grown at 5600 feet, this is truly a higher altitude Riesling, and the flavors resulting from warm days and cool nights are just amazing. Production was 300 cases

Our 2007 Land's End Red is a meritage style blend of 44% Cabernet Sauvignon, 28% Merlot, and 28% Cabernet Franc. With dark, ripe fruit on the nose, a smooth mouthfeel, and rich, lingering finish, this wine is very popular! This Land's End Red goes well with pork, beef, elk or lamb, bold cheeses, and even rich, chocolate desserts. Production was 145 cases.

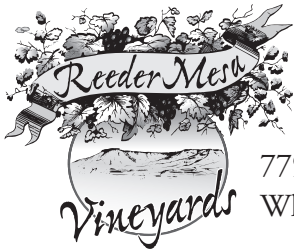
## Reeder Mesa Vineyards Calendar of Events

September 18 Winemaker Dinner at Il Bistro Italiano  
6:30 p.m.

September 19 Colorado Mtn. Winefest Festival in the Park  
10 a.m.-5 p.m. Riverbend Park, Palisade

September 20 Winefest Tour of the Vineyards  
Hors d'oeuvres from 12-4 p.m.

November 15 Wine Club Pick Up Party  
12-4 p.m.



7799 Reeder Mesa Road  
Whitewater, CO 81527

***Taking the snobbery  
out of wine...  
one bottle at a time!***

## Wine Club Tidbits

Reeder Mesa Vineyards' Wine Club is a great way to sample a cross-section of wines on a quarterly basis. There is no enrollment fee and members will receive two bottles of our featured wines. No shipment will exceed \$35.00 plus shipping and handling. This represents a 20% discount and all your future wine purchases are discounted 20% as well. For our local "clubbers" you can pick up your wine at the scheduled Wine Club Pick

Up Party date on the front of this newsletter. Can't make the party? Please arrange to pick up within 30 days. Use the membership for business gifts, family gifts, celebrations, and for any occasion really. It truly is the gift that keeps on giving! You may specify a preference for reds, whites, or a mix, and whether you'd like to receive two (6 months), 4 (12 months) or unlimited shipments. What a deal!

### Reeder Mesa Vineyards Wine Club Order Form

Date \_\_\_\_\_

- Yes, I am 21 years of age.
- Yes, absolutely sign me up to a Wine Club member immediately.
- This sounds like a great idea. I'd love to give a Wine Club gift membership.

- I prefer reds.
- I prefer whites.
- I like both reds and whites.
- Two Shipments
- Four Shipments (Full year)
- Keep it coming til I say stop!

SHIPPING ADDRESS:

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Email address \_\_\_\_\_  
 Phone \_\_\_\_\_

BILLING ADDRESS:

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Email address \_\_\_\_\_  
 Phone \_\_\_\_\_

We accept Visa, Mastercard and American Express.

Visa     Mastercard     AMEX    Card Number

□ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □

Expiration Date    □ □ / □ □

\_\_\_\_\_  
Signature